



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 855673
Schedule Dates 09/26/12-10/02/12
Advertiser Americans for Job Security (9102)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Non-Ballot Issue (1196)
Brand Americans for Job Security (177979)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY, NOELLE
Phone/Fax (703) 299-1761 /
CPE 13/141/1020
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMER 4 JOB SECURITY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/20/12
Last Modified 09/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06325912
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,802.50
Net Total \$72,547.50
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	39	\$51,270.00
Oct. 2012	24	\$34,080.00
Grand Total:	63	\$85,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	10:58A- 12P (ET)						1			1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	12P- 12:57P (ET)						1			1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	2P- 3P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	3:58P- 4:58P (ET)						2			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	4:30A- 4:59A (ET)						1			1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5A- 5:58A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/20/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5:29P- 5:58P (ET)						1			1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6:58P- 7:28P (ET)						1			1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
10.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
11.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	9A- 10A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10:58A- 12P (ET)		1							1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
13.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12P- 12:57P (ET)		1							1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	2P- 3P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	3:58P- 4:58P (ET)	2								2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
16.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:30A- 4:59A (ET)	1	1							1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
17.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)	1	1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/20/12
18.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:29P- 5:58P (ET)	1	1							1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
19.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)	1	1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
20.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)	1	1							1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
21.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)	1	1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
22.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	9A- 10A (ET)	1	1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
23.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11:35P- 12:35A (ET)							1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	9/20/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	8A- 9A (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
25.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	11:35P- 12:35A (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	9/20/12
26.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
27.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	10:58A- 12P (ET)					1				1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
28.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12P- 12:57P (ET)					1				1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12

CONFIRMATION CONTRACT

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29.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	2P- 3P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
30.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	3:58P- 4:58P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
31.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	4:30A- 4:59A (ET)					1				1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
32.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5A- 5:58A (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/20/12
33.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:29P- 5:58P (ET)					1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
34.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6P- 6:30P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
35.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6:58P- 7:28P (ET)					1					\$3,200.00		Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
35.0.1	Preempt	09/27/12															Norfolk (WVEC) (WVEC)	I-No Avail/Exception -	
36.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7A- 9A (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
37.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	9A- 10A (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
38.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	10:58A- 12P (ET)			1						1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
39.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	12P- 12:57P (ET)			1						1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
40.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	2P- 3P (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
41.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	3:58P- 4:58P (ET)			2						2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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42.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	4:30A- 4:59A (ET)			1						1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
43.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5A- 5:58A (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/20/12
44.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5:29P- 5:58P (ET)			1						1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
45.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6P- 6:30P (ET)			1						1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
46.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6:58P- 7:28P (ET)			1						1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
47.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	7A- 9A (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
48.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	9A- 10A (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
49.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	10:58A- 12P (ET)				1					1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
50.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	12P- 12:57P (ET)				1					1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
51.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	2P- 3P (ET)				1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
52.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	3:58P- 4:58P (ET)				2					2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
53.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	4:30A- 4:59A (ET)				1					1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
54.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5A- 5:58A (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/20/12
55.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:29P- 5:58P (ET)				1					1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12

CONFIRMATION CONTRACT

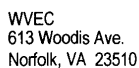
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Date:

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B/E Bookend P/B Piggy Back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 9/25
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I, Michelle Santuoso

do hereby request station time concerning the following issue:

Americans for Job Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Total Charges:	\$ 75,267.50 Net
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This broadcast time will be used by: Americans For Job Security

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/>	<input type="checkbox"/> No

855673

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans For Job Security
107 South West Street, PMB 551
Alexandria VA 22314
Stephen DeMaura, Pres.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement (s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/24/12
Date

[Signature]
Signature

703-672-0801

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Penne Marsh
Printed Name

NSC
Title